



For Immediate Release
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Successful Businesswoman and Professor Elizabeth Jones Announces for Dallas ISD Trustee in District 1

(Dallas, TX) - Pledging to use her business expertise and deep commitment to the children in Dallas ISD schools, Elizabeth Jones officially filed today for Trustee in District 1 currently held by Trustee Edwin Flores who has decided not to seek re-election.

In announcing her candidacy, Jones, who is committed to excellence in public education, said, "I was a latch-key kid raised by a single working mother in a multi-cultural and multi-ethnic environment. Thanks to a first rate public education and teachers with the highest commitment to excellence and to every child's success, my life was changed for the better. I have a deep commitment to community, social responsibility and education equity."

Elizabeth's professional career covers more than a quarter of a century including being a senior finance executive, investment banker, and corporate strategic management advisor with McKinsey & Co. Over the course of her career she has been a trusted advisor to governments, Fortune 1000 and emerging technology companies in strategic financial management, product/technology innovation, entrepreneurship and economic development.

She is currently a visiting professor at the University of Texas at Dallas (UTD) School of Management, where she is the co-founder and Associate Director of the Center for Finance Strategy Innovation (CFSI). Elizabeth has developed and taught courses in the MBA and graduate finance programs for over ten years. She conducts extensive business research in finance, performance management and governance policy. Elizabeth is a frequent speaker to business, education, and public sector groups.

Civic leader Ebby Halliday Acers has agreed to be campaign treasurer. "Elizabeth is expertly qualified to be a Trustee. Her incredible background both personally and in business and education will be an invaluable asset to the board and administration," stated Mrs. Acers. "I am deeply impressed with her commitment and love for children and fervent desire to make sure every student receives a world class public education."

Elizabeth's public service spans nearly a quarter of a century. She currently serves on the National Board of Examiners of the Malcolm Baldrige National Quality Award & Performance Excellence program, and previously served on the Global Board of the Massachusetts Institute of Technology (MIT) Enterprise Forum Corporation where she was the recipient of the 2009 MIT Presidential Citation. She has a long history of service to Dallas, having served on the 2011 City of Dallas Redistricting Commission, three terms on the City of Dallas Cityplace TIF Board, the Dallas

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Business Development Corporation Board, and Leadership Dallas class of 1998. She is a graduate of the FBI Citizen's Academy class of 2009. She currently serves on the Board of Directors of Big Thought and the Royal Northaven Neighborhood Association Board. Her previous non-profit Board service includes Texchange, The Family Place, Dallas All Sports Association, Dallas Chamber sub-committee on Trade Finance, and many others.

Elizabeth earned her BA in Economics and Political Science from Wellesley College, and an MBA in International Finance and Strategic Management from RSM Erasmus University (Netherlands) including coursework at MIT Sloan School. She has completed post graduate work in corporate and fund governance, project finance, and project management.

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