



May 9, 2012

Dear Neighbor,

We have been school organization leaders, Dad's Club and Athletic Booster Club leaders and also Site Based Decision Making teams in our schools.

We are writing today to ask you to join us and vote for Elizabeth Jones as our new Dallas ISD Trustee.

We know there is still much work to be done. We're proud of the accomplishments made thus far and strongly believe Elizabeth Jones is the only candidate who can improve our schools and make our district one of the finest in the world and to insure all our children get the top-notch education they deserve.

Elizabeth Jones is the most qualified of all the candidates. She is a respected financial expert with over 25 years of experience having advised, managed or underwritten \$9 billion in project finance for major companies around the world. She is a Securities and Exchange Commission Qualified Financial Expert and has been nationally trained in professional governance and ethic standards.

She is committed to excellence in public education. She has served as an adjunct graduate finance professor at the UT Dallas School of Management and co-founded its Center for Finance Strategy Innovation. Elizabeth has taught and developed curriculum for finance, strategy, performance management, and entrepreneurship courses.

She is deeply involved in our community. Elizabeth has served on more than 15 public sector or nonprofit boards and/or commissions, including Commissioner, 2011 City of Dallas Redistricting Commission; Board member, Dallas Reinvestment Zone #2 (Cityplace TIF) and Dallas Business Development Corporation. Non-profit board service in DFW includes Big Thought, The Family Place, Texchange, MIT Forum, among others. She also serves on her neighbor association board, Royal Northaven Association.

Elizabeth Jones has been endorsed by The Dallas Morning News who called her "...the best choice..." She also has been endorsed by EducateDallas, the education PAC for the Dallas Regional Chamber, the Real Estate Council, Metro-Tex Association of Realtors and she is the only candidate to get the endorsement of the organization representing solely teachers, the National Education Association.

She also has been endorsed by Mike Rawlings who stated, "I have worked with Elizabeth for years and her background makes her an ideal DISD Trustee."

In endorsing Elizabeth, our current trustee, Edwin Flores said, "Elizabeth is by far the most knowledgeable on school issues and her twenty-five year successful career in business, education and involvement in our community make her the best choice. Elizabeth and I agree on the transformation that needs to happen to take DISD to the next level."

This election is critical. Very few bother to vote in these elections and early voting turnout was small. We urge you to take the time and vote this Saturday, May 12th and elect Elizabeth Jones as our new Trustee in District 1. To find where you vote, please visit our website at www.ElectElizabethJones.com

Jack Lowe, Jr. Jesica & Dr. Edwin Flores Carolyn & Ken Barth Julie & Scott Breedlove Lisa & Charles Buck Dana & David Cagle Carolyn & Ken Capps Darcy Christ Amy & John Corless Jeanne & Ken Culver Mattia & Kay Flabiano Marty & Mike French Missy & John Furlow, Jr. Lisa & Steve Higgason Betsy & Robert Hurst Katie & David King Robin & David Look Cosette McGee Susie & Jo McMinn Louisa & Jim Meyer Eva Michaels Monica Nash Shawna Neal Henry Etta O'Neal Bill Parkinson Laura & Jay Powell Pam Prewitt Nadia Khan-Roberts Diane & John Field Scovell Debbie Sherrington Ben Simmons Richard Vitale Beth Weller Carol Wellington Deanna & Larry Williams

Pol. adv. paid for by the Elizabeth Jones Campaign, 11700 Preston Road, Suite 660-140, Dallas, TX 75230-2718, Ebby Halliday Acers, Treasurer.